PRESS RELEASE

CITROËN 2 CV CONCEPT: TIME 2 MEET AGAIN

- **At the 2026 Paris Motor Show, Citroën is reviving an icon by unveiling the 2 CV Concept, a modern, ingenious and refreshing response to the mobility challenges of tomorrow.**
- **Inspired by the spirit of the original, this concept embodies the core values that have always defined the 2 CV: affordability, lightness, practicality, versatility and a distinctive character unrivalled on the road.**
- **With a compact length of 3.76 metres, this concept embodies freedom of movement, ease of use and affordable electric mobility.**
- **Clever and appealing, its design incorporates all the hallmarks and charm of the 2 CV, reinterpreted in a contemporary version that pays numerous tributes to its predecessor.**
- **Its spectacular and colourful interior remains true to the lifestyle embodied by this iconic model, being spacious, comfortable and connected.**
- **The 2 CV Concept embodies the vision for a model that the brand will unveil within the next two years; manufactured in Europe, it aims for a starting price of around €15,000 and will comply with future E-Car regulations.**

Poissy, October 11, 2026 – Some cars define an era. Others stand the test of time. Rarely has a model embodied a universal vision of freedom as powerfully as the Citroën 2 CV. Today, the Chevrons brand draws inspiration from this legend to present a radically contemporary interpretation, unveiled at the 2026 Paris Motor Show: **2 CV Concept. Electric, minimalist, affordable, compact and ingenious, this concept brings the spirit of the 2 CV up to speed with today's challenges** and heralds a future model set to join the Citroën range by 2028. A model with a distinctive, fresh and cheerful style, whose ambition will be to rekindle the magic of electric mobility.

"Reinventing the 2 CV isn't about replicating a car from the past; it's about reinventing what made it unique: its simplicity, its accessibility and the freedom it offered. With the 2 CV Concept, we're bringing that spirit into today's world to make electric mobility simpler, more human and more desirable. The world has changed. But the idea remains the same: to make life more beautiful with Citroën." – **Xavier Chardon, CEO of Citroën**

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To get straight to the point…

Reinventing the idea behind the 2CV's success

- **The starting point was not to recreate a 2 CV, but to imagine the small electric car of the future – practical and desirable, bringing some "joie de vivre"** – which would make everyday short journeys exciting again.
- The 2 CV is a source of inspiration. Unveiled at the Paris Motor Show in 1948, it met a set of pragmatic specifications. It was not intended to become an icon. **It became iconic because of what it made possible**: working, travelling, going almost anywhere and enjoying life to the fullest.
- Since then, the world has changed, but the idea remains the same. Redefining **a sensible set of specifications that focuses on essential needs and eliminates the superfluous to offer greater freedom.** Inspired by the original, yet free from nostalgia, to offer a new take on electric mobility, making it **fun, affordable and more human**. It's not about replicating the past. It's about **reinventing the idea that made it a success**.

The spirit of the 2 CV meets the challenges of electric mobility

- **To bring about a new generation of small electric cars**, in line with the new European E-Car regulations, positioned between the Ami and the C3, to offer greater freedom of movement without compromising on character.
- A model manufactured in Europe, with a target starting price of around **15,000 euros**, to help make electric mobility accessible to as many people as possible.
- An approach that goes against the grain of a market where cars are becoming even larger, heavier, more sophisticated and more expensive: **simple and clever, lighter and more efficient.** The aim is to offer practical, desirable and affordable cars.
- At **3.76 m**, the 2 CV concept is **shorter than the original 2 CV**, which is exceptional. This is a deliberate choice to recapture the pleasure and agility of small cars, whilst making driving and parking easier.
- **Agile, easy to live with and full of personality**, it breathes new life into a long-neglected category. **Whether it's the city 2 CV or the country 2 CV: it adapts to all terrains.**
- **A controlled weight aiming for one tonne**: less mass means a smaller, more cost-effective battery, with a range tailored for everyday use and low running costs.
- **Innovation isn't always about adding features; it's also about simplifying**. Design choices that also take into account mass production and ease of repair: flat surfaces and direct air intakes beneath the windscreen, bumpers separated from the bodywork and replaceable independently…
- **Simple does not mean ordinary**. Getting behind the wheel of the 2 CV Concept means **tackling your daily journeys with a smile.** The 2 CV Concept embodies modernity through its styling, its on-board comfort and all the practical features for everyday use, reimagined in the spirit of the 2 CV to make life easier for its occupants.
- A philosophy shared with our partner Michelin, which has developed the **'universal digital twin of the tyre'** – an innovation that enables the **vehicle to adapt its behaviour to its environment** and to monitor the condition of the tyres continuously.

A design that blends heritage with renewal

- The **design challenge was to create a dialogue between heritage and innovation**: to preserve the essence of a model whose silhouette and interior are instantly recognisable, without succumbing to a static sense of nostalgia. **To breathe new life into an icon, not by copying it, but by reinventing its design language to ensure it is fully rooted in the present day.**
- **An instantly recognisable silhouette**, with the unique proportions and curves of the 2CV, reinterpreted through tauter lines and generous volumes to convey greater energy.
- **At the front**: round headlamps set apart from the bodywork, an expressive LED signature, a sculpted, sweeping bonnet, TPV-inspired creases, integrated air intakes and exposed windscreen wipers.
- **On the sides**: a vertical windscreen, a curved and flowing roof, rounded wings and taut flanks; contoured door handles, tapered indicators on the C-pillar, 18-inch steel wheels inspired by the 2 CV, and Michelin tyres bearing the Heritage logo and the Citroën chevrons.
- **At the rear**: a distinctive roofline accentuated by a black tailgate extending down to the bumper, just like on the first-generation 2CV, LED lights on either side of the tailgate, three horizontal stripes, a short overhang, a visible tailgate handle and a number plate displaying the 2CV's nicknames in different countries.

The interior as a way of life

- Inside, the 2 CV Concept captures the spirit of the 2 CV in **a comfortable, bright, warm and welcoming environment.**
- **The design opens up the space and leaves more room for passengers**: no traditional dashboard, recessed door panels, wide and inviting seats featuring Citroën Advanced Comfort® technology, and a pull-out front seat to turn a break into a truly relaxing experience.
- An airy interior where every element has its place: **a removable storage basket** in place of the centre console, door handles made from soft straps, and solutions designed with practicality in mind.
- In place of the dashboard is a cylinder to which the following are attached: **a single-spoke steering wheel, a single control lever, a paddle-shift gear selector and a Citroën Smart Vision display** which prioritises essential information within the driver's field of vision. An **8-inch square 'phygital' touchscreen**, with graphics inspired by comic books.
- **"Radioën", a detachable radio** that doubles as a speaker and accompanies occupants both inside and outside the vehicle.
- **A fabric sunroof**, which brings in light a sense of openness and a feeling of escape.
- **On board, nothing is superfluous; everything is intuitive.** Technology supports the user's needs without being intrusive, prioritising the pleasure of travelling comfortably and with peace of mind.

Colours and materials that set the tone: a burst of energy

- The 2CV plays with a palette of bright, warm colours to convey **optimism and vitality.**
- **The Infra Red exterior**, derived from an orange base with yellow and red highlights, adds intensity.

- Inside, **an iconic 2 CV motif, the tartan**, has been reimagined and covers the seats in zesty shades of yellow for an energising interior. **Hints of beige, reminiscent of Bakelite**, can be found on the steering wheel, the controls, the instrument panel and the seat piping.
- On the floor, the dashboard and door panels feature **a textured fabric inspired by cane and basketery.**
- A basket combining wood and bio-based plastic, produced using 3D printing, and wood around the 'Radioën' unit.
- Light grey steel wheels highlighted with yellow 'colour clips' bearing the 2 CV inscription.

All the nods to the past, to forge a connection

- The design of the 2 CV Concept is also evident in a multitude of details: a way of forging a close connection with the 2 CV's heritage.
- **The sound of the horn and the electric motor** when turning on the car echoes that of the 2 CV.
- **Heart-shaped stickers** evoke the model's popularity.
- The numbers **48 / 90 / 26** inscribed on the windscreen refer to 1948, the year of its launch; 1990, the end of production; and 2026, the unveiling of the concept.
- **The Michelin tyres** feature an exclusive chevron pattern, whilst the number plate displays the various nicknames given to the 2CV around the world.
- **The pedals feature a tortoise for the brake and a rabbit for the accelerator**: a playful nod to the freedom to slow down or speed up.
- The door storage compartments, designed to hold eggs, pay homage to the original specifications and the practical ingenuity of the 2 CV.

With the 2 CV Concept, Citroën isn't content merely to look in the rear-view mirror to revive the past: it is reinventing an idea that has lost none of its relevance. A more accessible, lighter and more essential electric car that puts freedom and pleasure back at the heart of mobility. A new 2 CV, faithful to the spirit of the original but resolutely focused on the uses and challenges of tomorrow. Because an icon cannot be copied. It must be reinvented.

And for more details.....

01. THE SPIRIT OF AN ICON, REINVENTED FOR ELECTRIC MOBILITY

The starting point was not to recreate the 2 CV, but to imagine the small electric car of tomorrow: practical and desirable, bringing fresh appeal to electric mobility for short everyday journeys.

The full spirit of the 2 CV

The 2 CV was never intended to become an icon. Conceived as early as 1937 under the name **TPV (Toute Petite Voiture, or Very Small Car)**, its brief was based on simple, pragmatic principles: *"to carry four people and 50 kg of potatoes, reach 60 km/h, be easy to drive, simple to maintain and economical."* Unveiled to the world at the **1948 Paris Motor Show**, it provided a practical response to the essential needs of its time.

It became an icon because of what it made possible. It gave several generations a new kind of freedom: **the freedom to work, travel, go almost anywhere and enjoy life more fully.** Its unique silhouette became the symbol of a way of life.

The world has changed since then, but the idea remains the same: to redefine **a carefully considered brief focused on essential needs and stripped of anything superfluous**. Inspired by the original yet free from nostalgia, it offers a new response to electric mobility by making it joyful, affordable and more human. This is not about recreating the past. It is about **reinventing the idea behind its success**.

A new affordable electric mobility offering

With this concept, Citroën aims to help **usher in a new generation of small electric cars** capable of offering greater freedom of movement without compromising on character. These models will comply with the new European regulations for electric cars and aim to facilitate the energy transition. Positioned between Ami and C3, which are already challenging conventions in the electric vehicle market today, 2 CV Concept sketches out the profile of a European-built electric model, with **a targeted starting price of around €15,000**, making electric mobility accessible to as many people as possible. A mobility solution that is both fashionable and affordable, drawing on emotion and heritage.

Freshness and simplicity for everyday journeys

Getting behind the wheel of 2 CV Concept means **tackling short everyday journeys with a smile**. At a time when cars are becoming even larger, heavier, more sophisticated and more expensive, Citroën has chosen a different path: a simple, ingenious car designed around users' real needs. 2 CV Concept does not ask people to choose between accessibility and personality, simplicity and enjoyment, efficiency and freedom. **Agile, easy to live with and endowed with endearing character, 2 CV Concept revives the appeal of small cars**, which had virtually vanished from the automotive landscape.

Running counter to market trends, this new generation does not grow in size at the expense of ease of use. Quite the opposite. Tailored to the expectations of city-car customers, it takes a bold approach with a compact **length of 3.76 m**, **shorter than the original model**. Its dimensions are perfectly suited to enhancing maneuverability, ease in traffic and parking.

Ingenious at every level

With a carefully controlled weight target of one tonne, it prioritises efficiency. This objective is supported by its compact size, carefully considered interior trade-offs and material choices. The pursuit of lightness creates a virtuous circle: it reduces the size, capacity and cost of the battery, while limiting energy consumption and providing a range tailored to everyday needs, with controlled running costs.

Innovation does not always mean adding more; it can also mean simplifying. Choices have also been made to simplify production and repairability. Some surfaces, such as the windscreen surround, are flat and taut. Direct air intakes are integrated at the base of the windscreen, as on the original 2 CV. The bumpers stand proud of the bodywork, helping to protect it. More than a stylistic and identity statement, these solutions are **less complex to manufacture and more cost-effective to implement**. In the event of an impact, for example, only the bumper would need to be replaced.

This pursuit of purpose extends to the choice of materials. In keeping with its commitment to more responsible mobility, the concept prioritises recycled and recyclable materials, integrated harmoniously without compromising the perceived quality.

Simple does not mean ordinary

Instantly recognisable, 2 CV Concept features a **contemporary, distinctive and optimistic design**. Inside, it offers comfort, a spacious interior and a reinterpretation of modern connectivity features that connect the past and the present. Compact and welcoming, it makes every short everyday journey enjoyable, whether in town or in the countryside. **A 2 CV for the city or a 2 CV for the village, it adapts to every environment**. It asserts a strong personality true to Citroën's approach: offering cars that are useful, desirable and accessible.

The on-board experience has been designed to **make life easier for passengers**. Technology is present, but never intrusive: it quietly supports everyday use and leaves more room for what truly matters—the pleasure of travelling in comfort and complete peace of mind. **Inside, nothing is superfluous and everything is intuitive.**

This approach **was also at the heart of our collaboration with Michelin** on a major technological innovation: **the "Universal Digital Twin for Tyres".** This solution requires no sensor to be integrated into the tyre. By harnessing data already available on board the vehicle, it can assess essential informations in real time, including grip, wear, pressure, load and driving conditions. Using this data, **the vehicle can adapt its behaviour to its environment to provide greater safety, comfort and peace of mind**. The technology also enables constant monitoring of the tyre's condition and helps anticipate replacement at the most appropriate time.

02. AN ICONIC DESIGN: BETWEEN MEMORY AND RENEWAL

The real challenge for the designers was to create a dialogue between heritage and creativity.

Same spirit, different era

The goal was to preserve the essence of a legendary model—one of the most collected cars in the world, whose silhouette and cabin are instantly recognisable—without taking the easy route of frozen nostalgia. The challenge was clear: **to bring an icon back to life, not by copying it, but by reinventing its design codes to firmly anchor it in its time.**

The result reflects this ambition. The instantly recognisable silhouette retains the fundamental elements that made the 2 CV such a success: unique proportions and a form that is both **obvious and endearing**. These hallmarks are skilfully reinterpreted through tauter lines and fully, generous volumes, giving the vehicle an expression charged with tension and energy. There are no complicated creases. 2 CV Concept is all about curves and simplicity.

"This is the first time a revival has been shorter than the original version (3.76 vs 3.85 m). The front end had to be desirable without looking like a toy."
Pierre Leclercq – Citroën Design Director

All the 2 CV's signature styling cues at the front...

At first glance, it attracts the attention with a front end full of character. **The headlamps, deliberately setted apart from the bodywork, appear to float in mid-air.** Their rounded shape, inspired by the original model and chiselled along the lower edge, creates a strong graphic presence. The expressive LED signature accentuates the vehicle's gaze, giving it an expression that is both cheerful and technological. They truly form the eyes of the car.

The sculpted bonnet, featuring **emblematic ribs** inspired by the TPV and integrated air intakes, continues this dialogue between heritage and functionality. The windscreen wipers, integrated into the windscreen yet deliberately left visible, highlight the simplicity of the technical choices.

...along the sides...

The vertically styled windscreen continues the line of the bonnet. It reinforces the concept's personality while contributing to a sense of space and simplicity.
The profile is defined by **a curved, flowing roofline**, an iconic signature of the original model.

The rounded wings, combined with tauter body sides, create a sense of dynamism and reinforce the impression of robustness and a firmly planted stance. 2 CV Concept adopts an energetic attitude and looks ready to spring forward.

This attention to detail extends all the way to the wheels. **The 18-inch steel wheels reinterpret the outline of the original 2 CV, while the tyre, developed with Michelin, continues this lineage.** The teams created a graphic signature combining Michelin's "Heritage" logo with Citroën's emblematic chevrons in an understated, elegant expression. Inspired by hand-drawn gestures, the typography echoes the original sketches and celebrates authenticity. The chevrons blend into a play of patterns and textures that gives the tyre **a graphic and emotional dimension**. More than a technical

component, it becomes a true design object. **A nod to the past that enhances the vehicle's singularity and celebrates the shared history of Michelin and Citroën.**

The streamlined door handles have also been reinterpreted, retaining their distinctive shape and a visible link with the past—a small counterpoint in an era where vehicle access is becoming increasingly dematerialised.

The indicators integrated into the C-pillars are another distinctive 2 CV signature. Their slender form contributes to the purity of the lines, while the minimalist treatment of the volumes gives the concept an expression that is both contemporary and timeless.

...and at the rear

The LED rear lights, integrated on either side of the rear window, accentuate the descending roofline. They strengthen the vehicle's presence while preserving the clarity and identity of its lighting signature.

The rear, emblematic of the 2 CV, is fully embraced. It forms a strong signature, both functional and graphic, reinforcing an instantly recognisable silhouette. The rear section of the tailgate is finished in a black injected material that extends down to the bumper, creating a bold visual contrast and emphasising the vehicle's strength and robustness. 2 CV Concept also asserts its place in the modern world **by replacing the number plate with a digital display capable of showing the different nicknames given to the 2 CV in each country**.

Three horizontal bands structure the rear-end design. This distinctive feature adds graphic clarity and enhances the vehicle's perceived width. The short overhang contributes to its compactness and agility, perfectly suited to urban and everyday use.

Finally, **the exposed tailgate handle**, true to the original 2 CV's practical spirit, embodies a simple and ergonomic approach. It is a reminder that, behind the design, **use remains at the heart of the project.**

"The challenge in drawing inspiration from the design of an icon is to express the lines of an existing car with simplicity, while reworking every detail to bring it into its contemporary time. We humanised the design of CV 26—for example, with the manually roll-up fabric roof—so that people can rediscover their childlike sense of wonder." **Antoine Gaillot-Drevon – Citroën Concept Car Manager.**

03. A UNIQUE VISION OF THE ART OF LIVING

More than a simple means of transport, 2 CV Concept embodies the desire to make every journey, even the most ordinary, more enjoyable. Its vibrant cabin is a source of energy and relaxation. Every trip becomes a pleasant interlude in a fresh, playful and timeless bubble. In a world often marked by complexity and the pressures of everyday life, 2 CV Concept offers an optimistic and soothing alternative. It brings fresh appeal to everyday use by focusing on what matters, prioritising emotion and nurturing a genuine connection between the object and its user.

An airy, clever interior true to the spirit of simplicity

The cabin fully reflects this philosophy: a pragmatic, functional and human approach in which every element naturally finds its place. Here, ingenuity is not expressed through technological one-upmanship, but through solutions that are self-evident, accessible and intelligently designed.

The interior architecture was designed to **free up space and make the cabin easier to use**. The absence of a conventional dashboard and the sculpted door panels maximise interior volume and improve visual clarity while limiting clutter. Flexible straps integrated directly into the door panels serve as opening handles.

The front and rear bench seats, equipped with **Citroën Advanced Comfort®** technology, invite the occupants to relax and share the experience. Inspired by the original model, the **front bench seat is removable**, making it possible to enjoy a comfortable break during a picnic. Wide and welcoming, the benches allow two occupants to sit side by side without separation. Their tubular frames and headrest-free design simplify the structure and reduce weight while echoing the spirit of the 2 CV.

In place of the central console, **a removable storage basket has been developed**. This approach follows the same pragmatic logic. Designed to support everyday use, it provides a flexible, visible storage solution that recalls the functional ingenuity for which the 2 CV became renowned.

Technology on display, stripped of the superfluous

Instead of a conventional dashboard, there is a cylinder that serves as storage and brings together the steering wheel, a single control stalk, **a distinctive 8-inch square display** and the gear selector.

The single-spoke steering wheel, a timeless signature of the Brand, stands as a powerful symbol of this lineage. Both graphic and functional, it asserts an instantly recognisable identity while enhancing clarity and driving comfort. Positioned behind the steering wheel, a single control stalk brings together all the controls for the windscreen wipers, indicators and the settings for the information displayed on the **Smart Vision strip**.

The push-action gear selector, integrated directly into the cylinder, illustrates this pursuit of ergonomic simplicity. Intuitive and easy to reach, it frees up space and contributes to fluid movement inside the cabin, while reinforcing the sense of an uncluttered, calming interior. It incorporates the Start/Stop button.

The **Citroën Smart Vision** system provides a clean head-up display positioned directly in the driver's field of vision. Essential information is clearly prioritised, allowing it to be read instantly without distraction or overload. It includes a digital reinterpretation of the **rolling-drum speedometer** used in the **Citroën GS**, the available battery percentage, navigation prompts, the selected gear and the weather. This approach significantly reduces mental workload and encourages more relaxed driving focused on what matters most: the road and the surroundings.

The central 8-inch square "phygital" touchscreen incorporates three buttons for adjusting the cabin temperature, volume and ventilation fan. It can also display navigation, control the infotainment system and configure vehicle functions. Its graphics draw on **the visual codes of the comic-book world** and feature the work of Jean-Luc Delvaux, a Belgian comic-book artist and devoted 2 CV enthusiast.

Positioned alongside it, **the removable "Radioën" radio** perfectly embodies a vision of technology that is appropriate and human-centred. A portable design object that also serves as a **speaker**, it is easy to carry and can be used both inside and outside the vehicle. This retro reinterpretation restores a more relaxed relationship with technology, where use takes precedence over sophistication.

Space and lighting

Open volumes contribute to a sense of space and well-being and make interaction between passengers easier, creating an atmosphere conducive to relaxation. This impression is amplified by exceptional brightness, made possible by ingenious design choices such as the very slim windscreen pillars, which open up the field of vision and let in more light.

This sense of openness is reinforced by the **manually roll-up fabric sunroof**, which provides a unique opening to the outside and heightens the feeling of escape and freedom. The black fabric roof is directly inspired by the 2 CV and by the original TPV brief: "four wheels under an umbrella". It reprises the 2 CV's ribbed pattern, extending from the bonnet to the boot. Translucent when rolled out, it helps bring light into the cabin.

As daylight begins to fade, **a string of lights fixed to the headlining** takes over. A reference to open-air dance cafés and newfound freedom, it brings a poetic touch and echoes the French art of living.

"The interior design was guided by the functionality and minimalism of the original 2 CV cabin. It meets the comfort and joyful spirit of today's Citroën models."
Andreas Stump, Interior Designer

A radiant colour and warm materials

At the crossroads of heritage and innovation, the attention paid to colours and material choices reflects the Brand's desire to reinterpret the original spirit of the 2 CV through a resolutely modern and contemporary lens. This approach combines bright colours and warm materials to create an environment that feels both familiar and energising.

The exterior colour is inspired by Infra Red, a powerful shade symbolic of the Brand. Developed from an orange base enhanced with special effects, it subtly changes with the light, revealing fluorescent yellow or red highlights. This radiant colour illuminates the silhouette, delivering a blend of boldness, energy and optimism. It is also a nod to the vivid colours worn by the 2 CV throughout its history.

The light-grey steel wheels reinterpret the wheel design of the 2 CV. They are enlivened by yellow **"colour clips"** bearing the "2 CV" inscription. They add a playful touch and echo the dominant yellow theme inside the cabin.

Inside, the front and rear bench seats feature **the *Tartan* pattern**, an iconic checked design used on models produced from 1953 to 1990. Here, it is reinterpreted in shades of yellow, creating a tangy, invigorating atmosphere in the cabin.

A beige shade reminiscent of the original model's Bakelite is applied to **the steering wheel**, **the controls and the cylindrical instrument area**. The same colour is also used on the **bench-seat tubing**, highlighting these structural elements.

As a nod to caning and basketry, **a textured fabric** covers the floor, dashboard and door panels. **The basket replacing the centre console** is made from contemporary material combining **wood and bio-based plastic**. The entire piece is produced using 3D printing. Finally, the surround of the removable "Radioën" radio is made of wood, in keeping with the original.

"The 2 CV Concept cabin has room to breathe: the yellow colours and materials bring warmth and light. We played on the Proustian madeleine effect, with beige touches recalling the Bakelite controls of the 2 CV. The woven materials are a nod to caning, a popular French craft tradition"
Madeleine Ternisien, Colour & Material Designer

04. SYMBOLIC NODS TO THE PAST

2 CV Concept cultivates a playful spirit in which design goes beyond function to become a source of emotion. The designers had fun scattering the concept with small details that reference the iconic 2 CV—knowing nods to its heritage, reinterpreted with a modern touch. This approach creates a strong emotional connection, transforming the concept into an endearing, almost living object that tells a story and inspires smiles and emotion.

The horn sound and the electric motor sound on start-up have been taken from the iconic 2 CV.

The heart-shaped stickers, discreet yet symbolic, embody the spontaneous affection people feel for this car. They are a reminder that the 2 CV is not merely a practical object, but also a social and cultural one that has accompanied countless moments in people's lives.

The stickers on the windscreen—48/90/26— act as an insider's reference, a coded signature evoking the history of the 2 CV and inviting enthusiasts to take a more intimate reading of the vehicle.
1948: Official unveiling of the original model at the Paris Motor Show.
1990: The final 2 CV rolls off the production line at the Mangualde plant, bringing an exceptional career to a close for an icon produced in more than five million units.
2026: Unveiling of 2 CV Concept at the Paris Motor Show, 78 years after its predecessor.

In the same spirit, **the Brand promise "Life feels better in a Citroën"** is inscribed at the rear, creating a link between the Citroën models of yesterday and today: innovative, comfortable cars serving freedom of movement.

Other elements subtly and originally enrich this narrative. **The Michelin tyres**, featuring an **exclusive chevron pattern**, reinterpret one of the Brand's historic symbols in a modern way.

The digital number plate introduces a contemporary, technological dimension in deliberate contrast with the vehicle's retro spirit. It can display the many nicknames given to the 2 CV over the years in countries around the world.

The pedals, decorated with a **tortoise** for the brake and a **hare** for the accelerator, bring a fresh illustration of this 2 CV's playful character: an invitation to slow down—or speed up—with a joyful spirit.

Finally, **the door storage compartments designed to hold eggs** pay direct tribute to the original intended use of the 2 CV. More than just a detail, they symbolise the model's functional and ingenious DNA, capable of meeting simple needs with intelligence and pragmatism.
Through this collection of references, 2 CV Concept succeeds in combining heritage and innovation, playful nods and meaning, to deliver an experience that is singular, endearing and deeply human.

With 2 CV Concept, Citroën is not simply looking in the rear-view mirror to resurrect the past: it is reinventing an idea that has lost none of its relevance. A more accessible, lighter and more essential electric car that places freedom and enjoyment back at the core of mobility. A new 2 CV, true to the spirit of the original yet resolutely focused on the uses and challenges of tomorrow. Because an icon is not copied. It is reinvented.

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About Citroën

Since 1919, Citroën has been creating automobiles, technologies, and mobility solutions to respond to changes in society. A brand of boldness and innovation, Citroën places peace of mind and well-being at the heart of its customer experience, and offers a wide range of models, from the distinctive Ami, an electric mobility object designed for the city, to saloons, SUVs, and commercial vehicles, most of which are available in electric or rechargeable hybrid versions. A pioneer brand in the services and attention paid to its private and professional customers, Citroën is present in 101 countries and has a network of 6,200 points of sale and service throughout the world.